

# Press Release

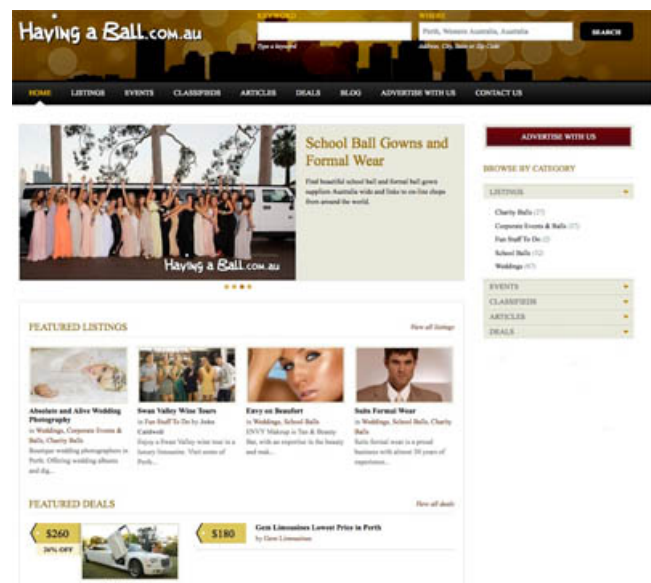
FOR IMMEDIATE RELEASE

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## NEW ONLINE DIRECTORY SITE HELPS LAUNCH CHARITY BALLS

[Havingaball.com.au](http://Havingaball.com.au) is Australia's newest way for promoting charity balls. This unique online directory designed to primarily give event planners an easy way to find the product and service suppliers they need for a ball also offers charities a way to advertise their event.

The developers of [havingaball.com.au](http://havingaball.com.au) know how important it is for events put together by charitable organisations have the maximum amount of exposure in order to be successful with their fund raising. That is why they offer these organisations a truly unique way to promote their event and raise awareness for their causes. By having the event listed on the new website, the organisation can reach a much wider audience than would be possible with traditional advertising methods.



The new website was developed as a way to give suppliers of products and services related to such events as charity balls, school balls and weddings a way to promote their businesses in a wide reaching manner. On the new, easy to use site, visitors can not only find a supplier based upon the type of service or product they provide but also by the type of event they are planning. This makes the new online directory a one-stop shopping place for event planners.

For more information on how to have your charity ball listed on [havingaball.com.au](http://havingaball.com.au) or to become a listed supplier, please visit the site and select the “contact us” tab located on the home page.